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PARENTAL CONTROLS REFERENCE GUIDE

ALSO AVAILABLE TO VIEW IN STORE

FEATURES	APPLE SCREEN TIME	GOOGLE FAMILY LINK	LIFE360	BARK JR	BARK PREMIUM
	INCLUDED	FREE	FREE (PREMIUM UPGRADES)	$5/MONTH (THROUGH CELLCOM)	$14/MONTH (THROUGH CELLCOM)
SCREEN TIME & DEVICE CONTROLS Set time limits, approve apps, and manage device use.	✓	✓	—	✓	✓
WEB & CONTENT CONTROLS Help guide access to watches, apps, and age-appropriate content.	✓	✓	—	✓	✓
LOCATION & FAMILY COORDINATION Share location, get arrival alerts, and stay connected on the go.	✓ (via Find My)	✓ (Device Location)	✓ (Core Feature)	✓	✓
ONLINE ACTIVITY ALERTS Get alerts for concerning activity like cyberbullying, harmful content, or online safety risks.	—	—	✓ (Driving Safety)	—	✓
COMMUNICATION CONTROLS Manage who can call, text, or connect with your child.	✓	LIMITED	—	—	✓

✓ **INCLUDED** FULL FEATURE AVAILABLE

LIMITED BASIC OR LIMITED FUNCTIONALITY

— NOT INCLUDED

QUICK GUIDE:
FIND THE RIGHT FIT

APPLE DEVICE?
START WITH SCREEN TIME.

ANDROID DEVICE?
START WITH FAMILY LINK.

bark

WANT MORE SECURITY?
CONSIDER BARK.

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PARENTAL CONTROLS

FEATURES	WHAT IT DOES	APPLE SCREEN TIME	GOOGLE FAMILY LINK	LIFE360	BARK JR	BARK PREMIUM
COST	MONTHLY COST PER FAMILY (U.S.)	INCLUDED	FREE	FREE (PREMIUM UPGRADES)	$5/MONTH (THROUGH CELLCOM)	$14/MONTH (THROUGH CELLCOM)
DEVICE & USE MANAGEMENT						
SCREEN TIME MANAGEMENT	Set time limits, approve apps, and manage device use.	✓	✓	—	✓	✓
APP PURCHASE APPROVAL	Require approval before app purchases.	✓	✓	—	✓	✓
APP BLOCKING	Block or restrict specific apps.	✓	✓	✓	✓	✓
DEVICE ACTIVITY REPORTS	View device and app usage summaries.	—	—	✓	—	✓
WEB CONTENT CONTROLS						
WEBSITE FILTERING	Help block inappropriate websites.	✓	✓	—	✓	✓
CONTENT RESTRICTIONS	Limit access to age-appropriate content.	✓	✓	—	✓	✓
LOCATION & FAMILY COORDINATION						
LOCATION SHARING	Help block inappropriate websites.	✓ (DRIVING SAFETY)	✓ (DEVICE LOCATION)	✓ (CORE FEATURE)	✓	✓
ARRIVAL/DEPARTURE ALERTS	Limit access to age-appropriate content.	LIMITED	LIMITED	✓	✓	✓
DRIVING REPORTS	See driving behavior (speed, phone use, etc.)	—	—	✓	—	—
CRASH DETECTION & EMERGENCY	Get alerts in case of a crash and access help.	✓	—	✓	—	—
ONLINE SAFETY & COMMUNICATION						
TEXT MESSAGING MONITORING	Alerts for concerning text message content.	—	—	—	—	✓
SOCIAL MEDIA MONITORING	Alerts for concerning social media activity.	—	—	—	—	✓
CYBERBULLYING ALERTS	Alerts for potential cyberbullying.	—	—	—	—	✓
ONLINE PREDATOR DETECTION	Alerts for potential contact from unknown adults.	—	—	—	—	✓
SELF-HARM & MENTAL HEALTH ALERTS	Alerts for signs of self-harm or mental health risks.	—	—	—	—	✓
AI-POWERED ALERTS	Uses AI to identify potentially concerning content.	—	—	—	—	✓
COMMUNICATION LIMITS	Manage who can call, text, or connect.	✓	LIMITED	—	—	✓
ONLINE SAFETY & COMMUNICATION						
EASE OF SETUP	How easy it is to get started.	★★★★☆	★★★★☆	★★★★☆	★★★★☆	★★★★★
BEST FOR	The families and situations it's best suited for.	IPHONE & IPAD FAMILIES	ANDROID & SAMSUNG FAMILIES	FAMILY COORDINATION & DRIVING SAFETY	FIRST SMARTPHONES & YOUNGER USERS	MORE COMPREHENSIVE ONLINE SAFETY